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CONTACT: Kimberly Larson, 623-930-2989, Public Information Office

GLENDALÉ'S OFFICE OF SPECIAL EVENTS WINS THREE INTERNATIONAL, TWO STATE AWARDS

GLENDALÉ, Ariz. – Glendale has garnered five new awards from the festival industry's top professional organization, the International Festival and Events Association (IFEA), for excellence in event production.

The following awards were given for the 2012-13 event season, for events with a budget under \$250,000:

- **Gold - Best Full Length TV Program (local) for the Glendale Glitter & Glow Block Party:** These behind the scenes stories, produced by the city's Emmy award-winning television station, Glendale 11, takes viewers up close and personal with the amazing hot air balloons that thrill festival goers every year. In addition, it includes a rocking audio tour of the numerous eclectic live bands that dot every corner of historic downtown Glendale. This was the only Gold award given out to any agency in the state of Arizona. The video can be viewed on YouTube: <http://www.youtube.com/playlist?list=PLh2qy1UEBrT9KeyakBukDQr-5jTqEkCGG>
- **Silver - Best Pin or Button for the Glendale Glitter & Glow Block Party:** This award was presented for a special commemorative pin given to the hot air balloon pilots as a "thank you" for bringing all their equipment and crews out to participate in Glendale Glitter & Glow Block Party and showcasing their balloons at the event.
- **Silver - Best Miscellaneous Clothing for the Glendale Chocolate Affaire:** Tee-shirts are a staple at festivals and event year, visitors can find a new tee-shirt design to take home to commemorate the event. This award was given for a "50 Shades of Chocolate" shirt, which played up the romantic aspect of the Chocolate Affaire.

The awards were announced at IFEA's annual conference in Pittsburgh, PA on Sept. 16-18. These awards come on the heels of the Office of Special Events receiving several state festival awards as well, from the Arizona Talent in Event Concepts (AzTEC) 19th annual awards presentation.

IFEA Awards

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Also awarded for the 2012-13 season, for events with attendance over 20,000, were:

- **Gold – Best VIP Gift for the Glendale Chocolate Affaire:** This gift was presented to the romance novelists from around the region and country who appear at the festival to interface with fans, sign autographs and conduct educational seminars. The gift was a stylish hat featuring the event logo.
- **Silver – Best Photo of Participants for Glendale Glitters Spectacular:** this award, taken of the Fiesta Mexicana Dance Company, was part of the annual event's Countdown to Glendale Glitters Show leading up to the flipping of the switch for 1.5 million lights. (see photo attached)

The IFEA is a non-profit membership organization with members spanning 40 countries and five continents, and offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide.

For a calendar listing of Glendale's award-winning festivals, visit www.glendaleaz.com/events.

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